

Trust...
Loyalty...
Confidence...

The hallmarks of a Financial Advisor who is held to a Fiduciary Standard.

Does your financial advisor hold to a Fiduciary Standard?

Ask the question today.

FOCUSonFiduciary™

Protecting your financial livelihood

Learn more by visiting www.FocusOnFiduciary.com

fi•du•ci•ary – A Financial Advisor held to a Fiduciary Standard occupies a position of special trust and confidence when working with a client. As a fiduciary, the Financial Advisor is required to act with undivided loyalty to the client. This includes disclosure of how the Financial Advisor is to be compensated and any corresponding conflicts of interest



FOCUSonFiduciary™

This message was brought to you by the National Association of Personal Financial Advisors (NAPFA) Consumer Education Foundation.

Is your Financial Advisor held to a Fiduciary Standard? Find out now.

- Your Financial Advisor has signed a Fiduciary Oath
- Your Financial Advisor is not compensated by any one other than you
- Your Financial Advisor has displayed loyalty to you
- Your Financial Advisor is not affiliated with any competing interests
- Your Financial Advisor has fully disclosed all conflicts of interest
- Your Financial Advisor does not receive referral fees from other service providers
- Your Financial Advisor does not receive financial incentives for recommending specific financial products

If you can check off all seven boxes, congratulations. You work with a Financial Advisor who is held to a Fiduciary Standard!



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